



POLIDIH

Polissia Digital Innovation Hub

D 5.1. Plan of Open Innovation Events

Polissia National University

16 April, 2025

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PRELIMINARY OVERVIEW

The event plan aims to consolidate and standardize information on all events organized by the Polissia Digital Innovation Hub (POLIDIH). The plan includes a detailed description of past and upcoming events.

Project	POLIDIH
Work package number	5
Work package title	Networking and cooperation
D 5.1	Plan of Open Innovation Events
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Prepared By:	Polissia National University
Organization/Department:	



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POLIDIH

1. Introduction

Ensuring an open innovation environment is one of the key principles of POLIDIH — the Polissia Digital Innovation Hub. In the context of the digital transformation of the northern regions of Ukraine, the organization of open innovation events aims to promote active knowledge exchange, technology transfer, partnership development, and the engagement of a wide range of stakeholders in the process of developing and implementing digital solutions.

The POLIDIH Open Innovation Events Plan outlines the sequence, formats, and approximate schedule for a range of events, including conferences, seminars, workshops, round tables, and pilot project presentations. These events will serve as platforms for meetings between representatives of small and medium-sized enterprises, the public sector, academia, non-governmental organizations, and international partners.

Thanks to openness, a multidisciplinary approach, and integration with European initiatives, POLIDIH events will contribute not only to local economic development but also to strengthening ties with the European innovation space. Open innovation events will also raise awareness of digital transformation opportunities, support the creation of new solutions in the fields of GIS, automation, and sustainable development, and ensure the sustainability of the project outcomes in the long term.

2. General Characteristics, Objectives, and Formats of Events

The POLIDIH initiative (Polissia Digital Innovation Hub) envisages the implementation of a comprehensive system of activities aimed at promoting digital technologies, building an innovation ecosystem, and integrating the northern regions of Ukraine into the European Digital Innovation Space. Hosting both proprietary and external events enables broad dissemination of project results, effective engagement of target groups, and enhanced synergies with national and international partners.

General Characteristics of the Events

POLIDIH implements a multi-level event strategy, which includes:

- **In-house POLIDIH events** (annual regional forums, technical seminars, environmental conferences, etc.);
- **Annual consortium meetings** for strategic project management;
- **Participation in external national and international events** (forums, exhibitions, scientific conferences);
- **Joint events** and partnerships with other European Digital Innovation Hubs (EDIHs).

This approach supports the sustainable development of the digital ecosystem, the formation of professional and cross-sectoral connections, and increased participation of the region in European initiatives, particularly under the Digital Europe Programme.

POLIDIH will organize five specialized annual regional events focused on advancing digital technologies in key sectors:

- **Green & Digital Annual Forum: Agriculture** – Adoption of digital solutions in agriculture, including GIS technologies, process automation, and precision farming.
- **Digital-Community: Annual Dialogue Event** – Digital services for community development, including smart cities, e-governance, and cybersecurity for municipal management.
- **Digital-Eco** – Innovative environmental solutions, environmental monitoring, and the use of satellite data for sustainable development.
- **Digital-Automation: Annual Technical Seminar** – Automation of industrial processes, robotics, and artificial intelligence applications in manufacturing.
- **Digital Learning Day** – Aims to present innovative digital solutions, tools, and equipment that support the digital transformation of local communities and small and medium-sized enterprises. Hosted within the POLIDIH Digital Hub, the exhibition serves as a platform for knowledge exchange, showcasing best practices, and fostering collaboration between technology providers, entrepreneurs, and community leaders to promote sustainable regional development.

These events will promote technological advancements, engage local businesses, and facilitate the integration of digital solutions into regional development.

Objectives of the Events

The key objectives of the events held under the POLIDIH initiative include:

- Raising awareness of digital solutions in agriculture, industry, ecology, education, and public administration;
- Disseminating information about POLIDIH services, tools, and opportunities among target users;
- Building a stakeholder community, fostering partnerships, and attracting new participants to the innovation ecosystem;
- Increasing digital literacy, especially among SMEs, local governments, educators, and researchers;
- Coordinating actions of the POLIDIH consortium, discussing challenges, achievements, and plans for the next project phases.

Formats of the Events

POLIDIH event formats are flexible and adapted to audience needs and content contexts:

- **Offline forums, seminars, and training** sessions with technology demonstrations, panel discussions, and expert presentations;
- **Online events** (webinars, virtual exhibitions, round tables) — to increase accessibility and reach international audiences;
- **Hybrid events** that combine in-person attendance and online broadcasting for maximum engagement;
- **Exhibition stands and presentation sessions** during international conferences and industry events;
- **Annual strategic meetings** for POLIDIH consortium members, focusing on internal coordination and planning;



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- **Post-event activities** — distribution of materials, media publications, formation of partnership contacts, participant surveys, etc.

Thus, the POLIDIH event system acts as a key mechanism for implementing the project's public components, supports the development of an open innovation ecosystem, and ensures sustainability by actively involving local, national, and international stakeholders.



3. Event Schedule

Table 1 provides a tentative timeline for the implementation of the project's various dissemination and communication activities.

Table 1. Tentative timeline for POLIDIH dissemination and communication activities

Project month	Website	Brochure	Flyers	Press Releases	Social Media	Events	Year month
1							Nov-24
2						Launch event	Dec-24
3						Green & Digital Forum: Agriculture	Jan-25
4						Digital-Automation: technical seminar	Feb-25
5						Digital-Community: dialogue event	Mar-25
6							Apr-25
7							May-25
8						Digital-Eco	Jun-25
9							Jul-25
10							Aug-25
11							Sep-25
12							Oct-25
13							Nov-25
14						POLIDIH 1 st Annual Meeting	Dec-25
15							Jan-26
16						Digital Learning Day	Feb-26
17							Mar-26
18						Green & Digital Forum: Agriculture	Apr-26
19							May-26
20						Digital-Automation: technical seminar	Jun-26
21							Jul-26
22							Aug-26
23							Sep-26
24						Digital-Community: dialogue event	Oct-26
25							Nov-26
26						POLIDIH 2 nd Annual Meeting	Dec-26
27							Jan-27
28						Digital Learning Day	Feb-27
29							Mar-27
30						Green & Digital Forum: Agriculture	Apr-27
31							May-27
32						Digital-Automation: technical seminar	Jun-27
33							Jul-27
34							Aug-27
35							Sep-27
36						Digital-Community: dialogue event	Oct-27
37							Nov-27
38						POLIDIH 3 rd Annual Meeting	Dec-27
39							Jan-28
40						Digital Learning Day	Feb-28
41						Green & Digital Forum: Agriculture	Mar-28
42						Digital-Community: dialogue event	Apr-28
43						Digital-Automation: technical seminar	May-28
44							Jun-28
45							Jul-28
46							Aug-28
47							Sep-28
48						Final project meeting	Oct-28



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Development of tools/materials

Updating and dissemination of tools/materials

Participation in external event

Organization and coordination of project events

It should be noted that the proposed timeline for the implementation of POLIDIH activities is indicative and may be adjusted depending on the project's dynamics and external factors. Participation in events or the organization of conferences may be modified to align with optimal conditions, particularly in terms of integration with other strategic initiatives or international programs. This approach will ensure maximum communication efficiency and the effective dissemination of POLIDIH results.



4. Target Groups

The plan for organizing events within the POLIDIH initiative is aimed at the systematic engagement of various stakeholder groups, each of which plays a crucial role in the formation, implementation, and dissemination of digital innovations. Accordingly, all project activities are tailored to the needs, expectations, and levels of awareness of specific target audiences.

1. Business and Technology Sector

- **Small and medium-sized enterprises (SMEs) and mid-cap companies**
Primary users of POLIDIH services, focused on adopting digital technologies (GIS, automation) to enhance competitiveness. They require awareness-raising events, demonstrations of solutions, and connections with tech providers.
- **IT companies, technology providers, system integrators**
Developers and suppliers of technological innovations supporting digital transformation. They engage with POLIDIH for business development, networking, and presenting their solutions to potential clients.
- **Financial institutions and investors**
Entities that finance business development and innovation projects. Their involvement is essential for facilitating access to investment in digitalization and supporting startup and SME growth.

2. Public Sector and Civil Society

- **Local self-government bodies and public institutions**
Key stakeholders in promoting digital governance, smart municipality management, spatial planning, and e-services. They require training, strategic planning sessions, and exposure to best practices.
- **Civil society organizations and grassroots initiatives**
Organizations promoting transparency, citizen participation, and local development. They are engaged in raising awareness about digital transformation's social impact and monitoring its implementation at the community level.

3. Research, Education, and Innovation

- **Research institutions and higher education establishments**
Academic partners that drive innovation, conduct research, validate technologies, and participate in international projects. They contribute through scientific events, hackathons, and collaborations in Horizon Europe and similar programs.
- **Educators, pupils, and students**
Future professionals who need digital literacy skills. They are involved through educational activities, hackathons, open lectures, and initiatives aimed at fostering engagement with digital economy development.
- **Digital Innovation Hubs (EDIHs) and innovation clusters**
Regional and international networks that collaborate to exchange experiences, spread best practices, and jointly promote digital innovation. They support the scaling of innovations and internationalization of local solutions.

4. Environmental and Agricultural Sector

- **Environmental and agricultural organizations**
Specialized groups focusing on sustainable agriculture, environmental protection, and natural resource management. They work with POLIDIH to integrate digital tools (like GIS monitoring and smart farming solutions) into green economy and ecological initiatives.

By clearly segmenting target groups and aligning activities with their needs, POLIDIH ensures focused event organization, enhancing engagement quality, increasing the initiative's impact, and fostering sustainable development of the digital ecosystem.

5. Organizational Features and Event Logistics

The organization of events within the POLIDIH initiative is based on the principles of efficiency, openness, inclusiveness, and adaptability to target audiences. Considering the multi-sectoral nature of the hub's activities and the broad geographic coverage (Zhytomyr, Kyiv, Chernihiv, Rivne, and Volyn regions), event logistics require careful planning, taking into account both regional context and international cooperation.

Key Organizational Features

1. **Geographic decentralization.** POLIDIH events are organized across various regions of the hub's presence to ensure equal access for participants from urban and rural areas. This increases the involvement of local communities and small businesses, helping to bridge the digital divide.
2. **Hybrid event format.** To achieve the broadest possible outreach, events are conducted in a hybrid format (offline + online streaming). This ensures participation accessibility for national and international partners regardless of location.
3. **Integration into partner platforms.** POLIDIH actively cooperates with other EDIHs, innovation clusters, and sectoral associations, integrating its events into the programmatic frameworks of partner initiatives or aligning them with key regional or European events.
4. **Audience-tailored content.** Event topics, presentation formats, and language environments are adapted to the needs of entrepreneurs, researchers, educators, public officials, etc. Simultaneous interpretation is provided at international events with foreign participation.
5. **Unified visual identity and branded materials.** All POLIDIH events are supported by a consistent visual style, branded presentation materials, and information kits for participants, enhancing the hub's recognizability and communication effectiveness.

Event Logistics

Online platforms: Stable digital platforms are used for virtual events (Zoom, Microsoft Teams, Webex), enabling interactivity, session recording, polling, and real-time collaboration.

Technical support: Technical assistance is provided during events, along with moderation by professional facilitators and IT specialists.

Offline event venues: The main permanent location for POLIDIH's offline activities is the hub's central office at 7 Staryi Boulevard, Zhytomyr (Polissia National University campus). This multifunctional space supports:

- Strategic sessions and consortium meetings;
- Seminars, workshops, and training sessions;
- Demonstration of digital and technological platforms (GIS testing, automation systems, etc.);
- Public events involving local authorities, businesses, educational institutions, and civil society.

The facility is equipped with modern multimedia tools, high-speed internet, informal communication areas, and the ability to broadcast hybrid events online.

In addition to the primary location in Zhytomyr, offline events may also be held at partner institutions, selected based on accessibility, technical capacity, transportation logistics, and inclusiveness. Preference is given to educational institutions, technology parks, conference centers, and innovation hubs.

Multimedia support: All events are accompanied by photography and video coverage, with subsequent distribution through media and POLIDIH digital platforms.

Registration and feedback: A pre-event online registration system is used, and post-event surveys are conducted to improve future activities.

Overall, the organization and logistics of POLIDIH events are built on flexibility, systematic planning, and a participant-centered approach, enabling high levels of engagement and effective innovation dissemination. The location at 7 Staryi Boulevard in Zhytomyr serves as a permanent base for POLIDIH's event activities, ensuring continuity, recognizability, and a professional environment for project implementation.

6. Detailed Description of Events



Event - Green & Digital Forum: Agriculture

Event Theme: Innovative approaches to agricultural development under conditions of digital transformation and ecological sustainability.

Objectives: Aimed to promote innovative agricultural practices through digital transformation and ecological sustainability. It sought to facilitate knowledge exchange, foster collaboration between academia and industry, showcase practical digital solutions, and strengthen the role of the university and POLIDIH as leaders in agricultural innovation.

Date, Venue, Format: January 16, 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Організатор: Поліський національний університет

Organizer: Polissia National University

Duration: 9:30 – 13:00

Number of Participants: 40

Evaluation & Learnings: The Forum's success was measured through participant feedback, knowledge assessments, and engagement metrics. High satisfaction levels, active

participation, and the formation of new partnerships confirmed the event's impact. Lessons learned include the need for stronger pre-event engagement, better time management, and expanded practical demonstrations to enhance future editions.

EVENT AGENDA

09:30 – 10:00	Participant registration and networking
10.00 – 10.15	<i>POLIDIH – A platform for digital opportunities in agribusiness</i> Oleh SKYDAN , Rector of Polissia National University, Doctor of Economics, Professor
10:15 – 10:30	<i>Modern GIS services for farmers</i> Oleksandr ROZHKOVA , Deputy Head of the Educational and Research Center for Space and GIS Technologies
10:30 – 10:45	<i>Drone usage in small and medium-sized farms</i> Mykola KRAVCHUK , Associate Professor, Department of Soil Science and Crop Production, PhD in Agricultural Sciences
10.45 – 11.00	<i>Digital solutions for sustainable agribusiness</i> Maya KOVALCHUK , Acting Head of the Department of Computer Technologies and System Modeling, Associate Professor
11.00 – 11.20	<i>Experience of ITM Industry Group in implementing automation projects in agribusiness</i> Ivan HURIEV, Oleksandr ZHUKOVSKIY , ITM Industry Group
11.20 – 11.40	Coffee break
11:40 – 12:00	<i>Innovation funding instruments in the food, bioeconomy, natural resources and agriculture sectors</i> Tetiana FEDONIUK , National Contact Point Coordinator of Horizon Europe, Cluster 6, Doctor of Agricultural Sciences, Professor

12:00 – 12:15	ACT4CAP27 Project (Advancing Capacity and Analytical Tools for Supporting Common Agricultural Policies post 2027) Olha NIKOLIUK , Head of the Center for Information Technologies, Doctor of Economics, Professor
12:15 – 12:30	AGROSUS Project (Agroecological strategies for sustainable weed management in key European crops) Tetiana FEDONIUK , Head of the Agricultural, Natural Resources and Bioeconomy Center, Doctor of Agricultural Sciences, Professor
12.30 – 12.45	Company presentation: ArtAgro Petro SHEVCHUK , Agronomist, ArtAgro
12.45 – 13.00	Networking

Захід - DIGITAL-AUTOMATION: TECHNICAL SEMINAR



Event Theme: Technical seminar. Overview of services, products, and training programs by ITM Industry Group. Partner presentations: Siemens, Rittal, Sew Eurodrive, Pilz, Indu-Sol. A platform for uniting automation leaders and technical professionals across Ukraine.

Objectives: Aimed to present the latest services, products, and training programs in industrial automation. It sought to strengthen technical knowledge, showcase partner solutions from Siemens, Rittal, Sew Eurodrive, Pilz, and Indu-Sol, and build a professional network connecting automation leaders, engineers, and technical specialists across Ukraine.

Date, Venue, Format: February 13, 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Organizer: ITM Industry Group: Encon, Encon Trade, ITM Automation School in cooperation with POLIDIH and Polissia National University

Duration: 9:30 – 19:00

Participants Registered: 88

Online: 47;

Offline: 41;

Attended: 84.

Evaluation & Learnings: The seminar attracted strong participation, with 84 attendees both offline and online, indicating high interest in industrial automation solutions. Participant feedback highlighted the relevance of presented technologies and the value of live demonstrations. Lessons learned include the importance of allocating more time for networking sessions, ensuring even smoother hybrid technical support, and expanding future seminars to include more hands-on workshops and deeper technical training modules.

EVENT AGENDA

9.30-10.00	Registration and morning coffee
10.00-10.30	Welcome from organizers

	Volodymyr DURAVA , Owner, ITM Industry Group Oleh SKYDAN , Rector of Polissia National University, POLIDIH Project Manager
10.30-11.10	Oleksii PRYKHODKO – Introduction of SIMATIC S7-1200 G2 PLC
11.10-11.40	Victor RESHETNYK – SINAMICS G220
11.40-12.10	Serhii HOMONIUK – RITTAL 2024 Product Innovations
12.10-13.00	Lunch break
13.00-13.30	Andrii TALKO – Certified training by PILZ: Services and Solutions
13.30-14.00	Oleksandr ZHUKOVSKIY – Recipe Constructors, MES-ERP Integration, Cybersecurity
14.00-14.30	Andrii TALKO – ITMAS Competence Center Oleksandr ZHUKOVSKIY – Best of the Best Contest Announcement
14.30-15.00	Coffee break
15.00-15.30	Serhii MEZENTSEV – New Smart Motor Starter Devices
15.30-16.00	Dmytro TODORENKO – SEW EURODRIVE Product Overview
16.00-16.30	Andrii TALKO – Digital Network Diagnostic Tools
	Summary: Volodymyr DURAVA and Ivan HURIEV

Event - XI International Scientific and Practical Conference "Organic Production and Food Security: Digital Technologies and Innovations"



МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ПОЛІСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ, Україна
ФЕДЕРАЦІЯ ОРГАНІЧНОГО РУХУ УКРАЇНИ, Україна
CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE, Czech Republic
SLOVAK UNIVERSITY OF AGRICULTURE IN NITRA, Slovakia
TASHKENT STATE AGRARIAN UNIVERSITY, Uzbekistan
Kh. DOSMUKHAMEDOV ATYRAU UNIVERSITY, Kazakhstan
EASTERN MEDITERRANEAN AGRICULTURAL RESEARCH INSTITUTE, Turkey
CERTIFICATION AND TESTING CENTER, Latvia
«ECOLAND GRAINS & LEGUMES» Germany
EKOLOGIK TARIM KONTROL ORGANIZASYONU LTD STI, Turkey

XII МІЖНАРОДНА НАУКОВО-ПРАКТИЧНА КОНФЕРЕНЦІЯ
«ОРГАНІЧНЕ ВИРОБНИЦТВО І ПРОДОВОЛЬЧА БЕЗПЕКА:
ЦИФРОВІ ТЕХНОЛОГІЇ ТА ІННОВАЦІЇ»

Житомир, 15-16 травня 2025 р.

ТЕМИ ДЛЯ ОБГОВОРЕННЯ:

- Органічне виробництво як складова формування продовольчої безпеки.
- Інноваційні технології виробництва органічної продукції.
- Економічні аспекти виробництва та реалізації органічної продукції.
- Цифрові технології в органічному виробництві.

КАЛЕНДАР КОНФЕРЕНЦІЇ:

РЕЄСТРАЦІЯ ТА ПОДАВАННЯ ТЕЗ: до 5 травня.
 ПРОВЕДЕННЯ КОНФЕРЕНЦІЇ: 15-16 травня.
 РОЗСИЛАННЯ ЕЛЕКТРОННОГО ЗБІРНИКА І СЕРТИФІКАТІВ: до 10 червня.
 ФОРМАТ ПРОВЕДЕННЯ: гібридний. МОВА ЗАХОДУ: українська, англійська.

ПРИКЛАД ОФОРМЛЕННЯ
 ТА ВИМОГИ ДО МАТЕРІАЛІВ:
surl.li/hzafga

РЕЄСТРАЦІЯ
 НА ЗАХІД:
forms.gle/2Hu3fGd2BF8nLGpw9

ЧЕКАЄМО НА ВАШУ УЧАСТЬ!

Оргкомітет буде вдячний за поширення цього листа зацікавленим особам!

КОНТАКТНА ОСОБА ОРГКОМІТЕТУ: Тетяна ТИМОШУК +38 (096) 493-30-24
 ЕЛЕКТРОННА АДРЕСА ДЛЯ ЛИСТУВАННЯ: tetyana.tymoshuk@polissiauniv.edu.ua

Event theme: Scientific and applied issues of organic production in the context of food security, digital technologies, and innovative solutions in the agri-food sector.

Objectives: The XI International Scientific and Practical Conference, organized by Polissia National University and the Federation of Organic Movement of Ukraine, aimed to address scientific and practical challenges in organic production within the context of food security, digital technologies, and innovations in the agri-food sector. The conference sought to promote research exchange, foster interdisciplinary dialogue, highlight digital solutions for organic farming, and strengthen the role of organic production in achieving sustainable food systems.

Date, Venue, Format: May 15, 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, hybrid format.

Organizer: Polissia National University, Federation of Organic Movement of Ukraine

Duration: 9:30 – 17:00

Number of Participants: 45

EVENT AGENDA

Speaker / Affiliation	Presentation Title
Oleh SKYDAN Rector, Polissia National University, Doctor of Economics, Professor	Welcome Remarks
Oleh BONDARENKO Chair, Verkhovna Rada Committee on Environmental Policy and Nature Management	
Karen MAPUSUA	

President, IFOAM Organics International Oleksandr KALIBERDA Manager, German-Ukrainian Cooperation in Organic Agriculture	
Yevhen MYLOVANOV Chair, Federation of Organic Movement of Ukraine, PhD in Economics	Key Challenges for the Organic Movement in Ukraine and Globally
Eva LACE Representative, STC Certification Body, Latvia	Innovative Solutions in Certification: INTACT Technology
Oleksandr KALIBERDA Manager, German-Ukrainian Cooperation in Organic Agriculture	Organic Knowledge Platform: A Relevant Resource for Research
Gerald HERRMANN – President, ECOLAND Grains & Legumes, Germany	Geospatial Information Systems for Certification Data and Fraud Prevention
Mustafa AKYUZ General Director, ETKO, Turkey	Innovative Approaches to Traceability: From Cotton Field to Wardrobe
Tetiana FEDONIUK Head, Center for Agriculture, Environment and Bioeconomy, Professor of Ecology, Polissia National University, Doctor of Agricultural Sciences	Innovative Weed Management: Experience from the AGROSUS Project
Valentyna HAMAIUNOVA Head, Department of Agriculture, Geodesy and Land Management, Mykolayiv National Agrarian University, Doctor of Agricultural Sciences	Effectiveness of Biodestructors and Bioproducts in Organic Farming Technologies
Ihor DIDUR Director, Institute of Agro-Technologies and Environmental Management, Vinnytsia National Agrarian University, Doctor of Agricultural Sciences	Precision Farming and Its Role in Modern Agriculture
Olesia PRYSS Head, Department of Food Technology and Hospitality, Tavria State Agrotechnological University, Doctor of Technical Sciences	Organic Products as a Tool for Sustainable Food Systems
Vasyl SHUKALOVYCH Expert on Standardization and Certification, Organic Standard Ltd, PhD in Economics	Prospects for Organic Production in the Context of the EU Green Deal
Ivan MRYNSKYI PhD, Associate Professor, Department of Botany and Plant Protection, Kherson State Agrarian and Economic University	Digital Pest Monitoring in Organic Agriculture
Alla BOLOKHOVSKA Marketing Director, BTU Group	New Approaches for Entry of Ukrainian Bio-Products into the EU Market
Mykola BYKOV Agronomic Advisor, Organic Farming Consultant	Application of Innovative Technologies in Organic Agriculture
Representative of “Organic Milk” Ltd	Under Discussion
Representative of “Arnika Organic” Ltd (Poltava Region)	Under Discussion
Representative of “Brancho Ukraine” Ltd (Zhytomyr Region)	Under Discussion
Roman DANYLKO PhD Candidate, Polissia National University	Quality Requirements for Organic Raw Materials of Salvia officinalis
Valentyn BALABASH PhD Candidate, Institute of Climate-Oriented Agriculture, NAAS of Ukraine	Ecological Principles for Winter Rapeseed Cultivation in Southern Ukraine
Sergiy YEKIMOV PhD, Czech University of Life Sciences Prague	Modeling Per Capita Food and Beverage Consumption in the Czech Republic Based on Inflation
Tetiana TYMOSHCHUK Head, Department of Phytocenosis Health and Trophology, Polissia National University, PhD in Agricultural Sciences	Integration of EU Green Deal Principles in the Agricultural Sector: A Path to Organic Development

Event - DIGITAL-COMMUNITY: DIALOGUE EVENT

Digital Community



Що на вас чекає?

Назва заходу	Цифрова громада
Час та дата	11:00, 5 червня 2025 року
Адреса	м. Житомир, Старий бульвар 7, Поліський національний університет, каб. POLIDIH
Запрошені	Представники місцевого самоврядування, органи влади, члени консорціуму POLIDIH
Організатори	Поліський цифровий інноваційний хаб

Опис заходу

Короткий опис	Мета	Можливості
Захід проводиться в рамках діяльності цифрового інноваційного хабу, з метою поширення цифровізації Поліського регіону	Підвищити обізнаність представників громад у сфері використання цифрових технологій та їх імплементації в процес прийняття управлінських рішень	Отримати реальні кейси використання сучасних технологій в публічному управлінні та адмініструванні

Event theme: Raising awareness of community representatives regarding the use of digital technologies and their implementation in decision-making processes.

Objectives: Aimed to raise awareness among community representatives about the potential of digital technologies in enhancing governance and decision-making processes. The event sought to build digital competencies, promote best practices for technology integration at the local level, and strengthen the dialogue between academic experts and municipal leaders to foster more effective and informed community development.

Date, Venue, Format: June 5, 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Organizer: Polissia National University

Duration: 11:00 – 13:00

Number of Participants: 25

EVENT AGENDA

10.30-11.00	Registration and coffee
11.00-11.10	Welcome speech, Oleh SKYDAN
10.10-11.30	<i>Digital Solutions for Effective Community Management,</i> Petro PYVOVAR
11.30-11.50	<i>Geo-Investment Passport: Attracting Investors to Communities,</i> Oleksandr ROZHKOV
11.50-12.10	<i>GIS Training and Implementation in Local Governance,</i> Petro PYVOVAR
12.10-12.20	<i>Fundraising and Grant Support for Communities,</i> Oleksandr ROZHKOV
12.20-12.30	<i>Experience of POLIDIH Partnership with Cherniakhiv Community,</i> Andrii YUSHCHENKO
12.30-13.00	Coffee break and networking

Event - Digital-Eco

Event theme: Digital ecology as a strategic pillar of sustainable development: synergies of ICT, environmental safety, and green economy innovations.

Objectives: Aimed to highlight the role of digital ecology as a core element of sustainable development by integrating information and communication technologies, environmental safety measures, and green economy innovations. The event sought to foster interdisciplinary dialogue, showcase digital solutions for environmental challenges, and strengthen the connection between technological progress and ecological responsibility.

Date, Venue, Format: June 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Organizer: Polissia National University

Duration: 9:30 – 13:00

Number of Participants: 30

Agenda: *To be announced*

Event - POLIDIH 1st Annual Meeting

Event theme: Summary of the first year of the POLIDIH project and strategic vision for digital transformation in the Polissia region: results, challenges, and future prospects.

Objectives: Aimed to summarize the outcomes of the first year of the POLIDIH project, analyze key achievements and challenges, and present a strategic vision for advancing digital transformation in the Polissia region. The event sought to strengthen stakeholder engagement, foster a shared understanding of future priorities, and reinforce POLIDIH's role as a driver of regional innovation and sustainable development.

Date, Venue, Format: December 2025 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Organizer: Polissia National University

Duration: 10:00 – 15:00

Number of Participants: 40

Agenda: *To be announced*

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Event - Digital Learning Day

Event Theme: Digital technologies for community and SME development: exhibition of innovative solutions, digital equipment, and applied tools at the POLIDIH Digital Hub.

Objectives: Promotion of the use of digital technologies for the development of communities and small and medium-sized enterprises (SMEs) by showcasing innovative solutions, digital equipment, and applied tools available at the POLIDIH Digital Hub. The event sought to enhance digital literacy, demonstrate practical applications of technology, and encourage participants to integrate digital solutions into local governance and business practices.

Date, Venue, Format: February 2026 (annually), Polissia National University, 7 Staryi Boulevard, Zhytomyr, offline format.

Organizer: Polissia National University

Duration: 9:00 – 15:00

Number of Participants: 40

Agenda: *To be announced*

Event - Final project meeting

Event Theme: Final meeting of the POLIDIH project: assessment of digital transformation results in the Polissia region and formulation of recommendations for sustainable development of regional digital ecosystems.

Objectives: Aimed to assess the outcomes of digital transformation initiatives implemented across the Polissia region and to formulate strategic recommendations for the sustainable development of regional digital ecosystems. The event sought to consolidate project achievements, critically evaluate challenges, foster dialogue among key stakeholders, and define long-term directions for maintaining and scaling digital innovation.

Date, Venue, Format: October 2028, Polissia National University, 7 Staryi Boulevard, Zhytomyr, POLIDIH Digital Hub, hybrid format.

Organizer: Polissia National University

Duration: 9:00 – 16:00

Number of Participants: 50

Agenda: *To be announced*

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